

## BORROWER

I need funding.

These are my options:

- Bank loan
- Raise equity
- Own cash
- BOND MARKET**

## BOND AUCTION

A mechanism for a borrower (governments, companies) to raise funding by issuing bond certificates to a number of lenders. Bond auctions allow borrowers to access a diverse pool of lenders, versus borrowing all the funds from a single bank.

## LENDERS



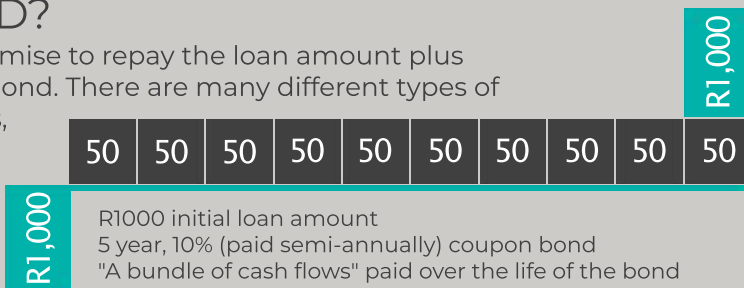
The interest to be paid to lenders (coupon) is determined by:

- Default/credit risk: Will I get my money back?
- Liquidity risk: How long is my money 'tied up'?
- Inflation risk: Will the interest compensate me for inflation

A pension fund is a typical example of a lender.

## WHAT IS A BOND?

A bond certificate is a promise to repay the loan amount plus interest over the life of a bond. There are many different types of bonds e.g. nominal bonds, inflation-linked bonds, floating rate bonds, etc. Here we will be explaining nominal bonds.



## DECISION TO BUY A BOND



## WHAT IS A COUPON?

The coupon reflects the interest rate earned by the lender. The coupon is paid periodically (usually semi-annually) to compensate the lender for the multiple risks they bear.

## WHAT IS YIELD TO MATURITY?

Yield to maturity represents the total return you will earn on a bond from the date you buy the bond until the maturity of the bond, assuming that you hold the bond to maturity.

## LIFE OF A BOND

### DAY 1



### EVERY 6 MONTHS



### END OF LOAN TERM

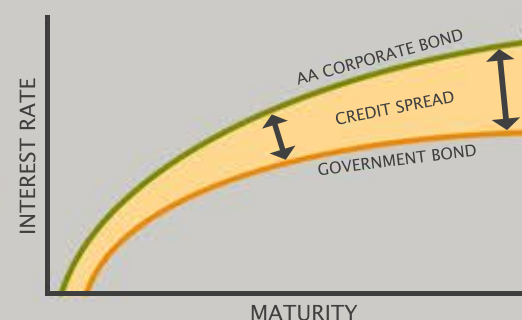


## THE INVERSE RELATIONSHIP BETWEEN YIELD AND PRICE

The price at which you buy a bond is determined by the interest rate at which it trades in the market. Generally as interest rates rise, the price of a bond will reduce and vice versa.

## WHAT IS A CREDIT SPREAD?

Governments are generally unlikely to default on their own debt, as they can print money, so they are considered 'risk-free'. Corporates do not have this luxury, therefore corporate bonds will have higher interest rates than government bonds of a similar term, reflecting the higher default risk.



The difference between corporate and government interest rates is called the credit spread. The 'riskier' the corporate, the larger the credit spread.

## WHAT HAPPENS IN THE CASE OF DEFAULT?

In the event of a default and possible financial loss, a recovery/workout process is implemented to ensure the best outcome for our pension fund clients.

